

# INVESTOR PRESENTATION

Q3 FY 2023-24



Sify is your digital bridge for transformation, built on our world class digital IT infrastructure, digitalized services & core digital platforms.

# 25 YEARS OF TRANSFORMATION

## Sify 1.0

Consumer internet

### CONSUMER FACING ISP

First private ISP in India

## RELEVANCE

Products and Services always aligned to market trends and customer need

## Sify 2.0

Enterprise internet

### SHIFT TO AN ENTERPRISE SERVICES COMPANY

Launch of MPLS & Data Center services in India

## INVESTMENTS

Investments in line with market trend and strategic objectives

## Sify 3.0

Cloud platform – Public, Private and Hybrid

### DIGITAL ICT SERVICES PROVIDER

Launch of Enterprise Cloud services

## ACHIEVEMENTS

Recognized as a trend setter or leader in multiple lines of business

## Sify 4.0

Digital First

### DIGITAL TRANSFORMATION SERVICES PROVIDER

Launch of end-to-end digital services

## GROWTH

Consistent growth through investments and customer engagements

# GROUP COMPANIES



NETWORK  
SERVICES

Sify Technologies Ltd.



DATA CENTER  
INFRASTRUCTURE

Sify Infinit Spaces Ltd.



CLOUD &  
DIGITAL SERVICES

Sify Digital Services Ltd.



# Global presence



- MPLS network presence of over 1600 Cities
- 12 Operational Data Centers
- 65 Connected Data Centers
- 50+ Pan-India Edge Nodes
- Open Cable Landing System
- Delivery Centers in 5 Major Indian Cities

Presence in 6 countries

Partnering with enterprises for Digital Transformation

Proven track record of executing complex programs

Over 3000+ skilled associates

Quality benchmarks – CMMi 5, ISO 9001, ISO 27001, SSAE 16 certifications

# Sify 4.0 - the digital bridge for transformation



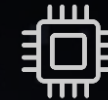
## Infrastructure for Digital IT

- Cloud adjacent Data Centers
  - Hosted Private Cloud as a Service
  - Hyperscale Cloud Services
  - Hosted AI Platform (Multi Instance GPU) as a Service
- On Demand Customer Provisioned Network
  - Hyperscale Cloud Interconnects
  - Edge Connect Services - Pvt 5G & Wi-Fi
- Zero Trust Security
  - SD WAN & SASE



## Digitalized Services (AI/ ML powered)

- IT Managed Services
  - Network Managed Services
  - Security Managed Services
- Multi-Cloud Platform
  - Modern App Development as a Service, DevSecOps
  - Full Stack Observability Platform

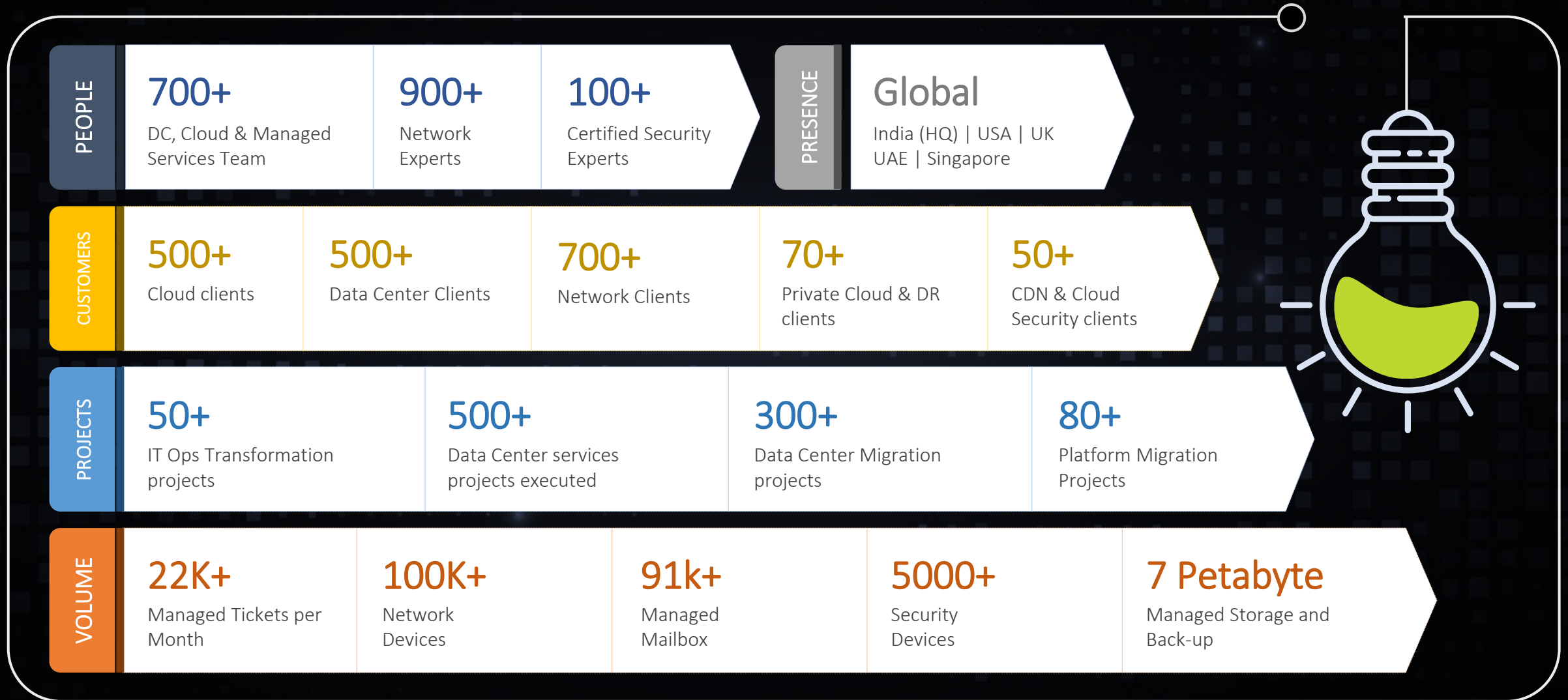


## Core Digital

- Digital Asset Management Platform
- Digital Dealer Management Platform
- Digital Augmentation Platform (eLearning, AR/VR)
- Digital Assessment Platform
- Enterprise Applications Services: SAP, Oracle, Microsoft

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# ICT Services: Key Facts



# Network Connectivity - An Overview

Over 2 decades of expertise in building and operating infrastructure for over 3000 Enterprise Customers



## WAN Coverage in 1600+ cities

- SDN powered enterprise networks
- Submarine network capacities to Europe, ME, & SE Asia



## Wireless Network

- Fixed wireless coverage across all major cities in India
- Engineered technology suiting enterprise needs



## Open CLS serving Europe/Asia cables

- Mumbai CLS (Versova)
- Chennai CLS in progress



## Long Distance Express Network

- Major national trunk low latency routes
- Resilient at scale

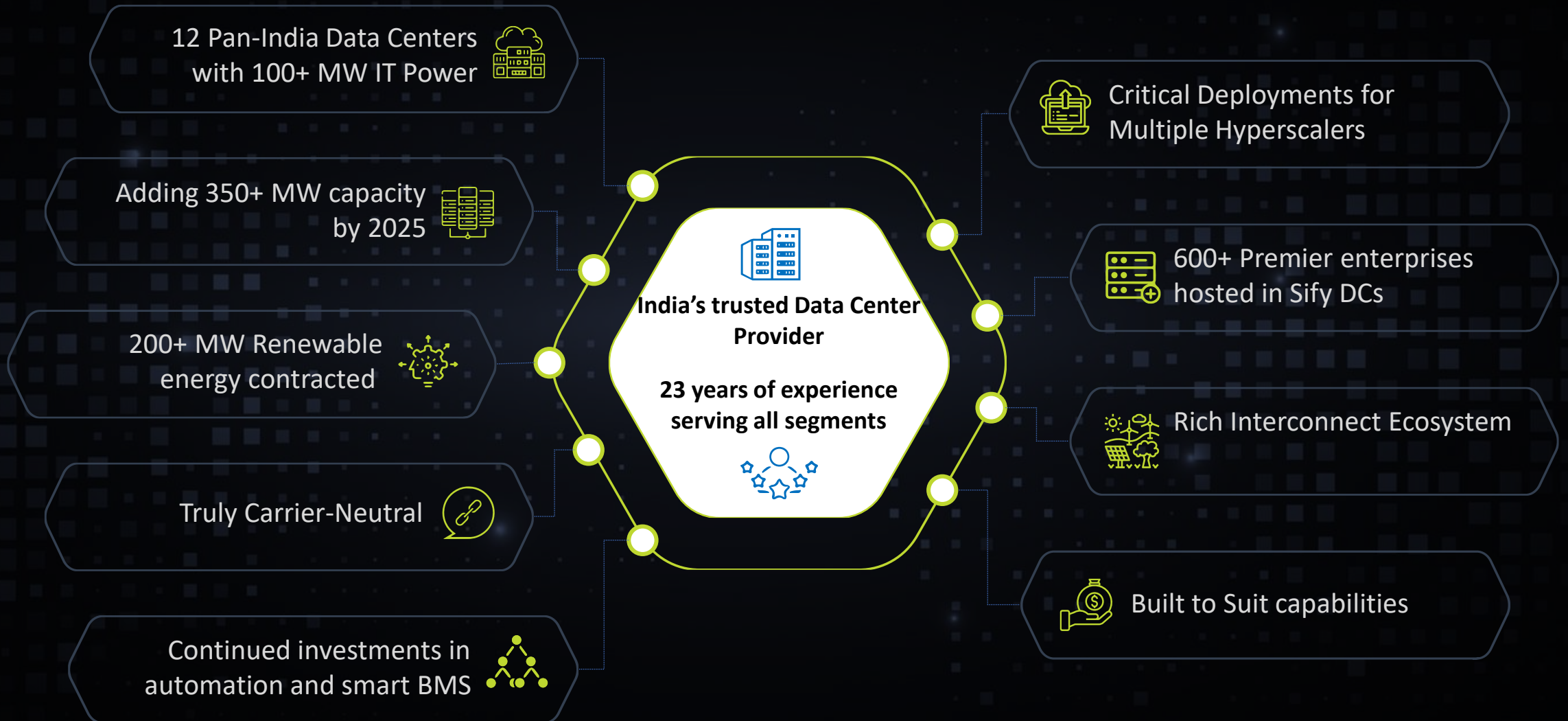


## Hyperscale infra in 7 metros

- Data-centric topology
- Gigabit bandwidths
- Expansion to 20 cities



# DATA CENTER SERVICES – AN OVERVIEW





# Digital Services Platform

## Customer Experience

- Digital Asset Management Platform
- Digital Distributor Management Platform

## Operational Excellence

- Full Stack Observability Platform (FSO)
- AllOps Automation Platform (AOAP)

## Data and Analytics

- Distributed Cloud Intelligent Edge as a Service (DCIEaaS)
- Sify Industrial Application Platforms – SAP|ORACLE|MSFT

## Talent and Culture

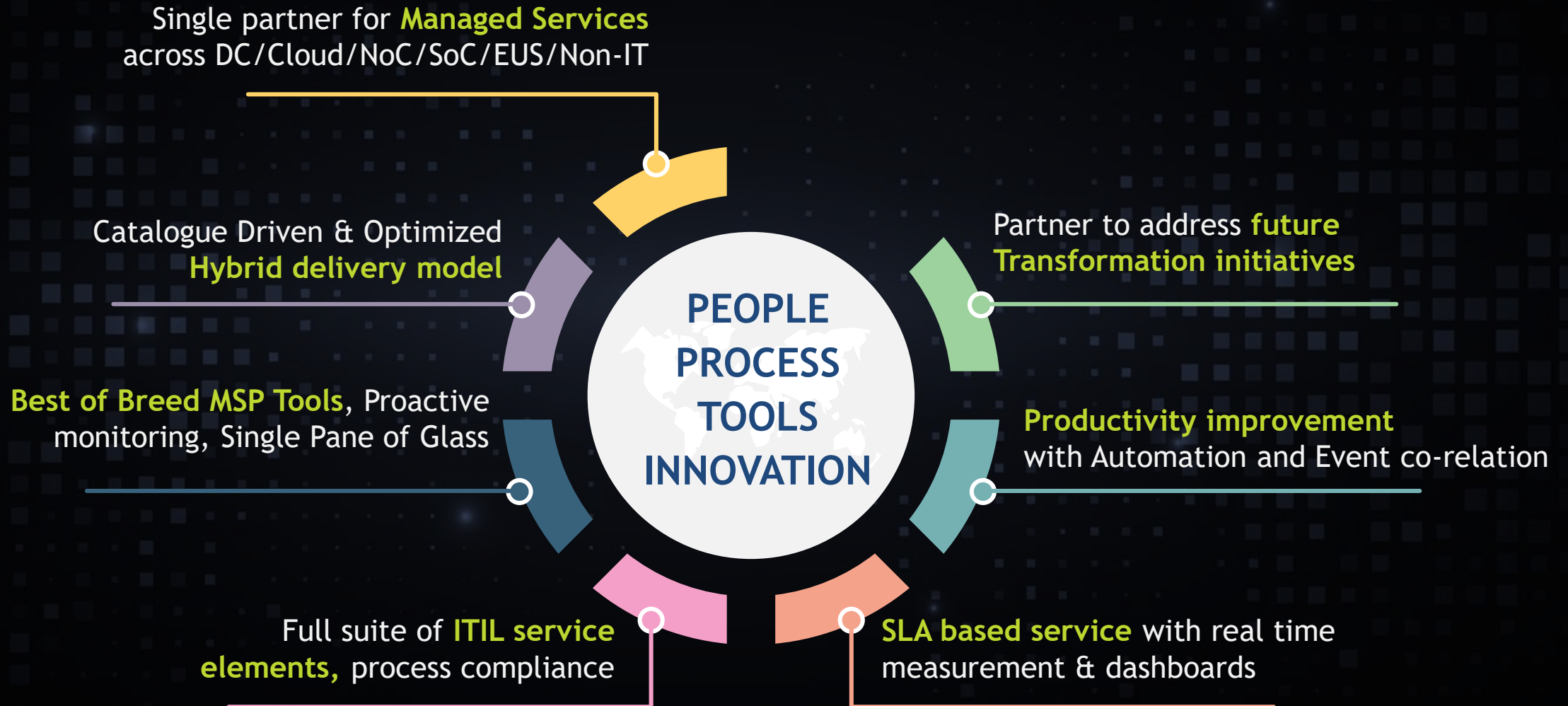
- Digital Assessment Platform
- Digital Augmentation Platform – AR|VR|MR

### Sify Digital Service offerings cater to Day 2 of the digital transformation journey building upon the foundation laid on Day 1

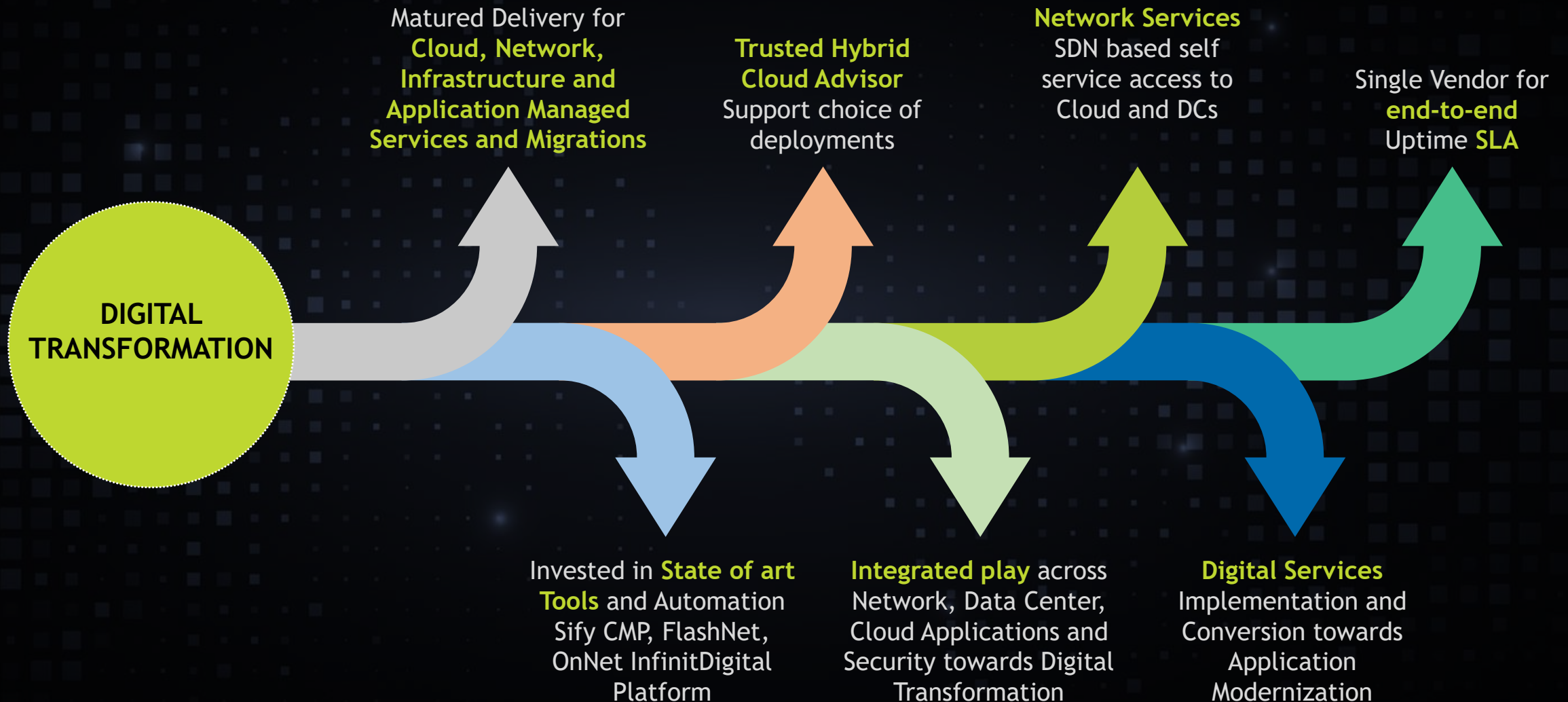
Key components include but not limited to

- **Enhance customer experience:** Focus on improving customer experience through digital channels and touchpoints.
- **Foster Operational excellence:** Comprehensive visibility and actionable insights for optimized performance, automation of processes, governance and compliance
- **Enable data-driven decision-making:** Establish data governance frameworks and analytics capabilities to leverage data for insights and decision-making.
- **Foster a digital culture:** Drive a cultural shift within the organization to embrace digital transformation.

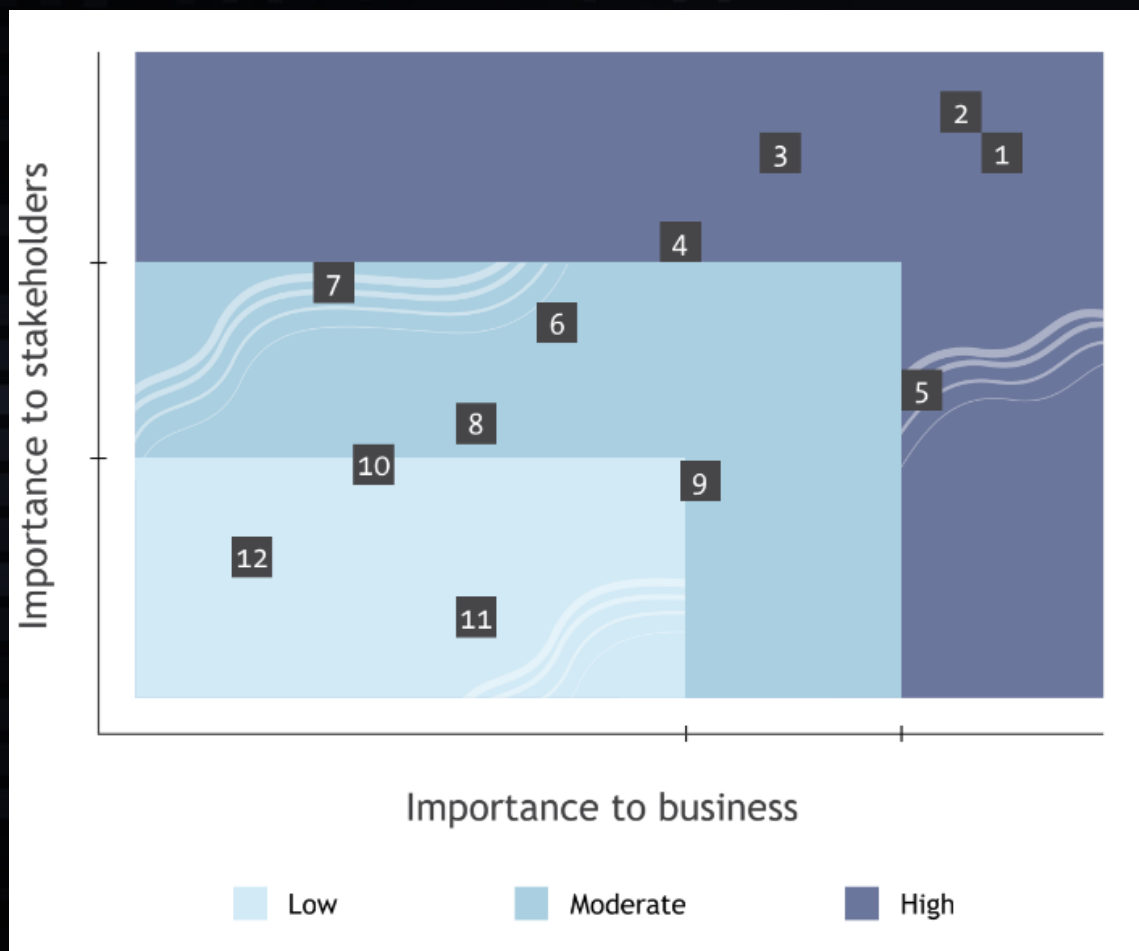
# What makes SIFY UNIQUE



# SIFY as your strategic long-term partner



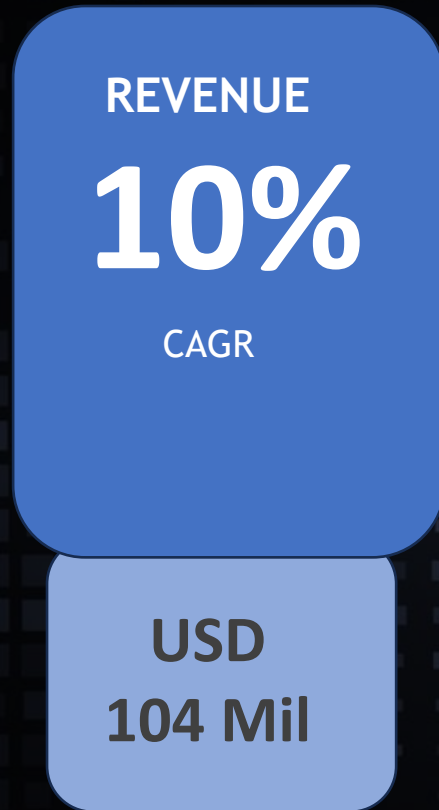
# ESG and Materiality reporting



Sify's material topics		UN SDGs impacted			
1	Customer delight	8	9		
2	Data privacy & IT security	9	11		
3	Regulatory & compliance	16	17		
4	Business ethics	12	16	17	
5	Product innovation	9	11	12	
6	Employee engagement	3	8	10	
7	Energy efficiency & management	7	9	12	13
8	Diversity & inclusion	5	10		
9	Procurement & supply chain	9	17		
10	Water management	6	12	13	
11	GHG emissions	7	12	13	
12	Community engagement	3	4		



# FINANCIAL METRICS – Q3 LAST 5 YEARS



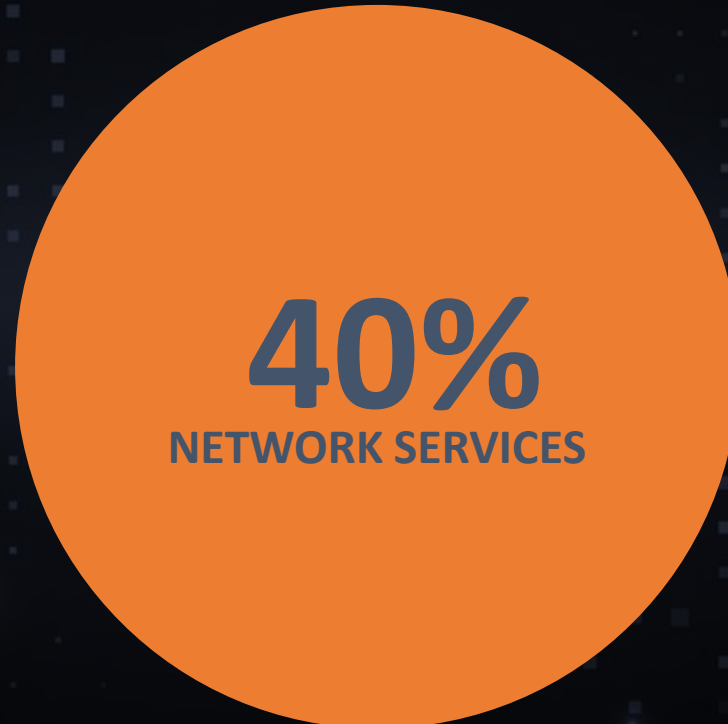
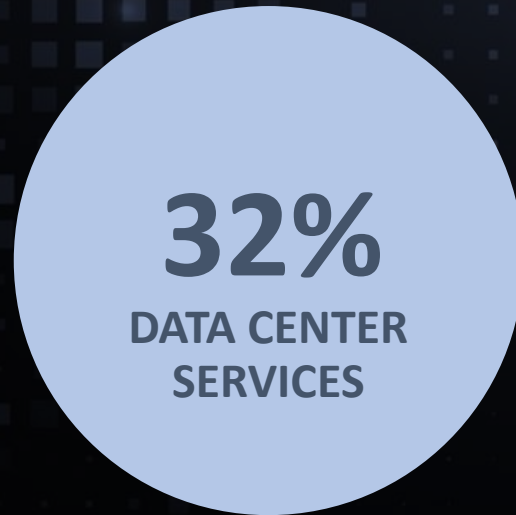
In \$ MN in constant currency 1 USD @ INR **83.1164** (Dec 31, 2023) (Unaudited)

# FINANCIAL METRICS – LAST 5 YEARS



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# REVENUE SHARE – 3 BUSINESSES





# Thank You

